

# National Cooperative Planning Model

## Gateway to Dual Control in Health

Dirk Brandts,  
National Center for  
Ecological Analysis  
and Synthesis,  
University of  
California-  
Santa Barbara

From Cooperative, Integrated  
Medicine to Optimum  
Performance  
Living

### How to Make Health Care Simple 20 20

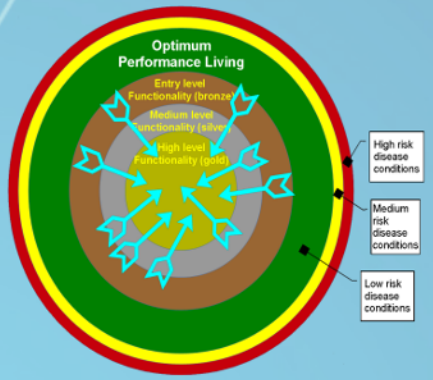
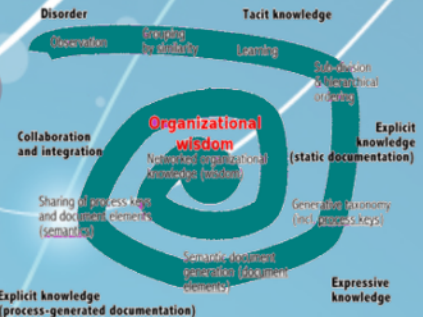
- 1 "Expressive" health/medical models set up from the literature by experts & authorities using computerized "trees"
  - Conferences
  - Reference materials
  - Medical charts (electronic or paper)
  - Memory
- 2 Regular biological tests & physical calibration carried out
- 3 Person makes use of health information for personal life
- 4 "Expressive" system identifies problem or person becomes ill
- 5 Doctor and person communicate based on latest science
- 6 Person goes to doctor as needed
- 7 Doctor does diagnosis & treatment using knowledge and detailed guidance
- 8 Data feeds into health system & medical chart for ongoing use

### Dual Control

Science

Practice

Policy/Finance



Contact Kenneth  
Tingey at [kenneth.tingey@cimhglobal.com](mailto:kenneth.tingey@cimhglobal.com) and Miroslaw  
Manicki at [miroslaw.manicki@gmail.com](mailto:miroslaw.manicki@gmail.com).