

No Other Way



- aging populations
- mother-and-child
- chronic disease
- lifetime performance

COMPREHENSIVE INTEGRATED MEDICINE & HEALTH

National Cooperative Planning Model

Gateway to Dual Control in Health

From Cooperative, Integrated Medicine to Optimum Performance Living

How to Make Health Care Simple

1. Expressor: Mathematical models set up from the literature by experts & authorities using computerized "test"
2. Regular biological data & graphs & tabulation
3. Personal makes use of health information for personal life
4. Experimental system: Working position or person
5. Doctor and patient
6. Doctor and patient
7. Doctor and patient
8. Doctor and patient

Integration
 Risk Brands, National Center for Ecological Analysis and Synthesis, University of California-Carlsbad

Reductionism
 1. Data feeds into health system & medical chart for ongoing use
 2. Doctor uses diagnosis & treatment using knowledge and detailed guidance
 3. Doctor and patient

Science
 1. Doctor and patient

Practice
 1. Doctor and patient

Policy/Finance
 1. Doctor and patient

Dual Control

Contact Kenneth Tingey at kenneth.tingey@omhglobal.com and Miroslaw Manicki at miroslawmanicki@gmail.com

Leveraging Dual Control & Fluidity

Large-Scale Urban Health Observatories for Everyone

1. Unique approach to data & technology

2. Measures of Strength and Mobility

- Direct measure
- Custom guidance
- Targeted education, therapy, and exercise programs to ensure mobility

3. Vital Signs & Biological Tests

- State-of-the-art, automated, high volume testing
- China studies data as primary data set
- Multilevel testing based on feedback from prior tests, clinical, and other information
- Blood primary media, but others as indicated

4. Immediate (Real-time) Interpretation of Data

- Mobile/Internet-based
- Customized media
- Education and guidance
- Connection with appropriate providers
- Payment and assignment by contract
- Ongoing data collection and evaluation

5. OPL Mail for Needed Products & Services

- Foods, medicines, & other consumables
- Introduction to specific indicated suppliers
- Customized product education
- Other targeted OPL products and relationships

6. Introduction to OPL Products and Services

- Restaurants and cafeterias
- Exercise and other OPL demonstration and hands-on guidance
- Introduction to "what you have been missing"

Minimum Time Requirement

- 1 to 1-1/2 hour target
- Some tests require longer
- Ongoing feedback via technology

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Mankind's Choice

The Long Cycle

Balancing opportunity with stability*

Unlimited Opportunity

- Filling "needs" through public health partnerships
- Unlimited markets
- Stimulating "wants"
- Unprecedented luxury opportunities

Knowledge
 Optimum Performance Living
 comprehensive integrated medicine & health
 pathophysiology
 physics immunology
 cellular biology
 the "omics"
 proteomics
 genomics
 metabolomics

Governance

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Roles & Opportunities in the 2020 Program

Leveraging Long-Term OPL Opportunities

A. Give Priority to Natural Processes

- Give top priority to natural processes in all areas
- Support generalists as well as specialists
- Platform to integrate science and practice
- Natural extension of scientific method

B. Define Business Processes

- Legal and regulatory requirements by industry
- Clearly define processes for all circumstances
- Leverage education and marketing opportunities
- Share products and services with providers

C. Clarify Governance and Finance Models

- Integration of science and knowledge models
- Environment for knowledge-driven finance
- Infrastructure for public-private partnerships
- Leverage event accounting research

D. Name Technology Once and for All

- Secure blockchain of all process details
- Integrated accounting for all processes
- All processing power contribute to mission
- Regional coverage over all regions
- Joint ventures with technology partners who complementing an mission

Universal Logic Engine

- Integrate all processes
- Embedded in all devices
- From tacit and explicit to expressive knowledge
- Nothing "artificial" about that!

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Ensuring the legitimacy of governments and the success of public-private partnerships

Ensuring successful programs, grounded in highly evolved methods Leveraging existing commitments in people and technologies Extending knowledge stores to process-based capabilities (expressive knowledge)

The scientific mantra at the core of the plan

...big picture commitment to root causes

...highly evolved organizational model

Where perfection has been the norm for centuries

...fluidity/methods-based management

Smart Systems -- "Smart Is As Smart Does"

Science-based organizational methods exist

Challenging the Newtonian revolution of the 1800s and the Adam Smith-oriented revolution of the 1900s and early 2000s

Conclusive resolution of social, political, economic, and environmental issues

global health

quantum revolution

...fluidity/methods-based management

Smart Systems -- "Smart Is As Smart Does"

Science-based organizational methods exist

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Prospering in an OPL Environment

...seeing growth in growth

From **To** **From** **To**

EXPO Zone

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Global Plan for Optimum Performance Living

Leveraging the Silk Road & Triangle of Trust

Step 1: Develop capacity in OPL data collection & evaluation & related products and services

Step 2: Introduce these to world markets in the Dubai Expo 2020 -- OPL and related offerings

- World leadership in knowledge-driven systems & programs
- Comprehensive-integrated medicine services and products
- Custom-adaptable health & well-being products and programs
- Custom, knowledge-driven (OPL)-fitness & performance products and services
- Lifetime mobility assurance/new performance reality
- New grocery and home cooking options
- Exotic, new foods from ancient and new sources
- Custom/OPL-adaptable appliances & devices
- Integrated OPL restaurants with real-time custom menus
- Custom/OPL-adaptable furniture
- Custom/OPL-adaptable sleep and comfort systems
- OPL-adaptive home and apartment construction (electronic smart home)
- OPL-adaptive public and commercial construction (electronic smart building)
- OPL custom luxury items/unprecedented spa/comfort possibilities
- Large-scale OPL testing and measurement opportunities
- Opportunities for next-stage enterprise, governance, and finance systems

Praxisland, Los Angeles

- Technology
- Media
- Education

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- Posters available at <http://2020globalhealth.com/opl-collaboration/posters-information/>
- 2020 Program library can be purchased at <http://www.amazon.com/gp/richpub/listmania/fullview/R21FH0A75ZQ440>
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