

Leveraging Dual Control & Fluidity

Large-Scale Urban Health Observatories for Everyone

Unique approach to data & technology

1. Vital Signs & Biological Tests

- State-of-the-art, automated, high volume testing
- China studies data as primary data set
- Multilevel testing based on feedback from prior tests, clinical, and other information
- Blood primary media, but others as indicated

2. Measures of Strength and Mobility

- Direct measures
- Custom guidance
- Targeted education, therapy, and exercise programs to ensure mobility

4. Immediate (Real-time) Interpretation of Data

- Mobile/Internet-based
- Custom/multi-media
- Education and guidance
- Connection with appropriate providers
- Payment and assignment by contract
- Ongoing data collection and evaluation

5. OPL Mall for Needed Products & Services

- Foods, medicines, & other consumables
- Introduction to specific indicated suppliers
- Customized product education
- Other targeted OPL products and relationships

6. Introduction to OPL Products and Services

- Restaurants and cafeteria
- Exercise and other OPL demonstration and hands-on guidance
- Introduction to "what you have been missing"

3. Immediate Exoert-based Interpretation

- Created and overseen by networks of experts
- Guidance based on best practices
- Targeted guidance provided to providers, care-givers, and individuals themselves

Minimum Time Requirement

- 1 to 1-1/2 hour target
- Some test require longer
- Ongoing feedback via technology